

Sage Hospitality's Full Service Division hires new VP of Revenue Management and VP of Sales & Marketing

Denver-based Sage Hospitality, an established leader in hotel management, development and ownership, is pleased to announce that its Full Service Division has hired two new senior staff leaders.

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Denver-based [Sage Hospitality](#), an established leader in hotel management, development and ownership, is pleased to announce that its Full Service Division has hired two new senior staff leaders - Dayna Milne to serve as the Division Vice President of Revenue Management and Amanda Dennis to serve as the Division Vice President of Sales & Marketing.

“We are thrilled to have Dayna and Amanda and their high level of expertise working with our Full Service Division,” said Jim Darter, the Senior Vice President of Sage’s Full Service Division

With more than 20 years of leadership experience, Milne was previously the Corporate Director of Revenue Management for Vail Resorts Hospitality & RockResorts.

Milne also served as the Colorado Market Director of Revenue Management for Marriott International and the Director of Sales & Marketing for Mexico’s Camino Real Hotels. She holds an Executive MBA from the University of Denver’s Daniels College of Business, a Certification in Hotel Marketing from Cornell University’s School of Hotel Administration and a Bachelor’s degree from Colby College.

Bringing more than 30 years of hotel industry experience to Sage Hospitality, Dennis most recently ran her own hospitality consulting firm, Amanda J. Dennis & Associates. Prior to that she served as the Senior Vice President of Hospitality Sales & Marketing for Westgate Resorts in Florida. She also previously worked for Sceptre Hospitality Resources and Richfield Hospitality Services, both in Denver. Dennis holds a Bachelor’s degree from the University of Alabama and a Master’s degree from Jacksonville State University.

“We are thrilled to have Dayna and Amanda and their high level of expertise working with our Full Service Division,” said Jim Darter, the Senior Vice President of Sage’s Full Service Division. “They each have extensive experience in the hospitality industry and are experts in their specialties.”

Sage’s Full Service Division features 15 properties nationwide, including the Denver Airport Marriott at Gateway Park, the Hilton College Station & Conference Center, the Hilton San Diego/Del Mar, Atlanta’s Glenn Hotel and the Sheraton Suites in Tucson, AZ.

Founded in 1984, Sage Hospitality has strategically grown into one of the largest privately held hotel management and ownership companies in the nation operating a variety of large, full-service hotels as well as extended stay and select-service properties. Sage Hospitality’s comprehensive portfolio includes major international brands such as Marriott, Sheraton, Renaissance, and Westin, and as well as independent boutique hotels. Sage Hospitality has further differentiated with the creation of the Sage Restaurant Group, which has created and is managing 10 unique restaurant concepts including the acclaimed Mercat a la Planxa in Chicago. For more information, please visit <http://www.sagehospitality.com>.

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