

## Sage Hospitality Names JoAnn Elston New Sales & Marketing Leader for Team Denver

Denver-based Sage Hospitality, an established leader in hotel management, development and ownership, is pleased to announce that it has named JoAnn Elston to be the Sales and Marketing Leader for 2012 for its Team Denver business group.

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Denver-based [Sage Hospitality](#), an established leader in hotel management, development and ownership, is pleased to announce that it has named JoAnn Elston to be the Sales and Marketing Leader for 2012 for its Team Denver business group.

Elston is currently the Area Director of Sales and Marketing for Sage's Premier and Lifestyle Division, overseeing the [Curtis – a DoubleTree by Hilton](#), the JW Marriott Denver Cherry Creek and The Oxford Hotel. She joined the Curtis as the Director of Sales & Marketing in 2010, coming from The Ritz-Carlton, Amelia Island in Florida

Sage created Team Denver to help its 16 metro Denver properties find better ways to do business, including creating synergies, finding cross-promotional outlets and raising awareness with business clients and the community. Each hotel is represented on Team Denver by its General Manager and Director of Sales.

"Each hotel has its own individual strengths, but by coming together as a group we can be a more powerful force in the Denver business community," said Elston. "Team Denver a great opportunity to encourage brainstorming and networking to try and generate new accounts and business for all of the hotels."

The 16 members of Sage Team Denver are:

- The Curtis - a Doubletree by Hilton – Denver, CO
- Courtyard by Marriott Denver Downtown – Denver, CO
- Hilton Garden Inn Denver South/Meridian – Englewood, CO
- Holiday Inn Denver East – Stapleton – Denver, CO
- JW Marriott Denver Cherry Creek - Denver, CO
- The Oxford Hotel – Denver, CO
- Denver Airport Marriott at Gateway Park – Denver, CO
- Residence Inn by Marriott Denver City Center – Denver, CO
- TownePlace Suites by Marriott Boulder Broomfield – Broomfield, CO
- TownePlace Suites by Marriott Colorado Springs – Colorado Springs, CO
- TownePlace Suites by Marriott Denver Downtown – Denver, CO
- TownePlace Suites by Marriott Denver Southeast – Denver, CO
- TownePlace Suites by Marriott Littleton Southwest – Littleton, CO
- TownePlace Suites by Marriott Denver Tech Center – Englewood, CO
- TownePlace Suites by Marriott Denver West Federal Center - Golden, CO
- The Westin Westminster - Westminster, CO

Founded in 1984, Sage Hospitality has strategically grown into one of the largest privately held hotel management and ownership companies in the nation operating a variety of large, full-service hotels as well as extended stay and select-service properties. Sage Hospitality's comprehensive portfolio includes major international brands such as Marriott, Sheraton, Renaissance, and Westin, and as well as independent boutique hotels. Sage Hospitality has further differentiated with the creation of the Sage Restaurant Group, which has created and is managing 10 unique restaurant concepts including the acclaimed Mercat a la Planxa in Chicago. For more information, please visit <http://www.sagehospitality.com>.

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**Contact**

**Julie Dunn**  
Sage Hospitality  
303-522-2659  
[Email](#)

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