

Sage Hospitality hires new Director of Interactive Marketing, Public Relations & Social Media Manager

Denver-based Sage Hospitality, an established leader in hotel management, development and ownership, is pleased to announce that it has hired Jennifer Long to serve as Director of Interactive Marketing and promoted Katherine Davis to the role of Public Relations & Social Media Manager.

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Long joins Sage from Millennium Hotels and Resorts where she has been the Director of E-Commerce since 2008. A graduate of the University of Denver, she previously spent 13 years at Englewood’s Destination Hotels & Resorts, most recently serving as the Assistant Vice President of E-Commerce.

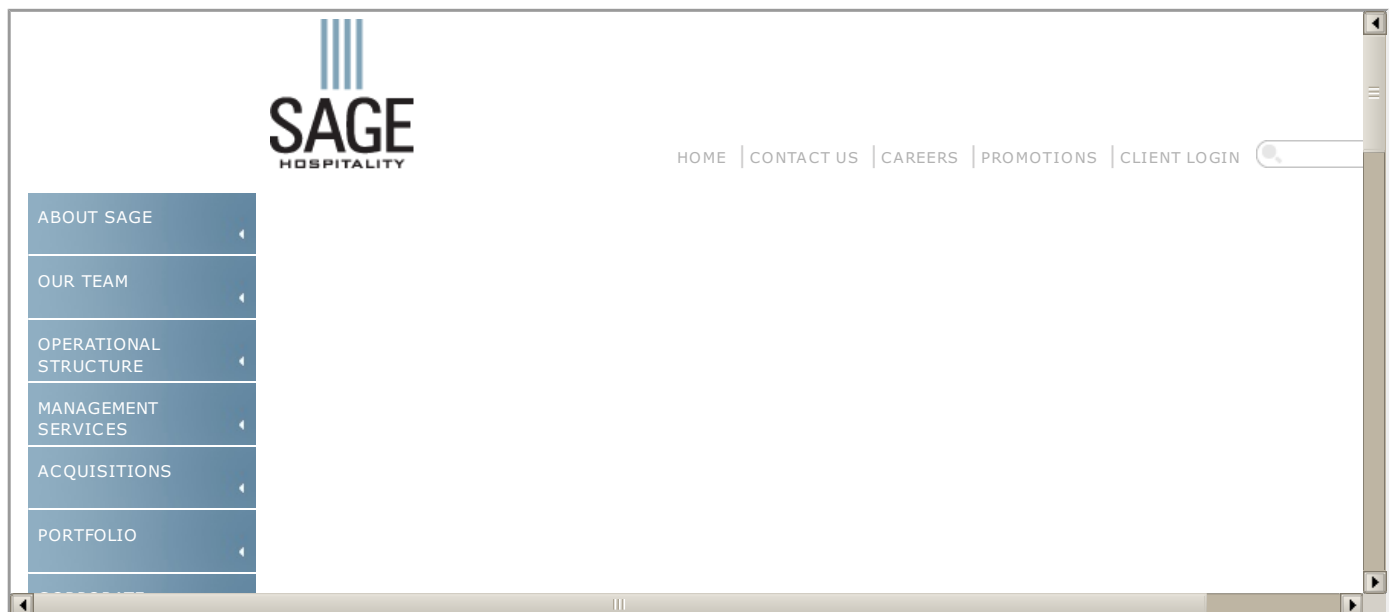
Davis joined Sage 18 months ago as the Social Media Manager. A graduate of Colorado State University, she previously served as Traffic Coordinator at MMI Public Relations and as an Executive Sales Assistant at Gephart Marketing Solutions, both in North Carolina.

“Jennifer has created amazing results for her hotels, including website revenue growth of over 40 percent, and Kate has helped many of our properties establish dynamic social media platforms,” said Kelly McCourt, Sage’s Vice President of Marketing. “We are excited to have them leading our online marketing and public relations efforts.”

Founded in 1984, Sage Hospitality has strategically grown into one of the largest privately held hotel management and ownership companies in the nation operating a variety of large, full-service hotels as well as extended stay and select-service properties. Sage Hospitality’s comprehensive portfolio includes major international brands such as Marriott, Sheraton, Renaissance, and Westin, and as well as independent boutique hotels. Sage Hospitality has further differentiated with the creation of the Sage Restaurant Group, which has created and is managing 9 unique restaurant concepts including the acclaimed Mercat a la Planxa in Chicago. For more information, please visit <http://www.sagehospitality.com>.

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